

# SiteTechnician

Website testing, tuning & diagnostics

## Partnership Opportunities

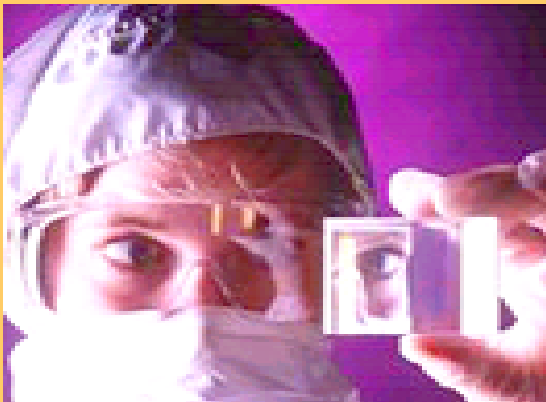
### Four special programs for interactive agencies, hosting companies, and ISPs

#### Quality Ring—money in your pocket

Extend your customer relationships and revenue growth by reselling SiteTechnician services. SiteTechnician *Quality Ring* delivers a compelling value added opportunity that you can pass on to your customer base. You can begin reselling this service immediately to your current clients, and bundle the service with a maintenance contract for all your new clients.

#### Recon—knowledge is power

A sales lead qualification program for interactive agencies and marketing services providers. Before you make that sales call, learn more about your target customer and gain valuable sales information versus your competition.



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#### Quick Audit—peace of mind

For firms that manage clients' email marketing campaigns, search engine marketing efforts, and online advertising initiatives. Before you release your client's next marketing campaign, SiteTechnician can perform a *Quick Audit* of the client's site to ensure that visitors who *do* click-thru have the best possible experience. Don't let your client's website problems undermine the next campaign you manage for them!

**Preferred Partners —SiteTechnician customers need the types of services you can provide.** SiteTechnician customers are frequently in need of a variety of Internet-enabled services. Membership in the SiteTechnician *Preferred Partners* program can generate new customer opportunities for your business.

#### Your value-added SiteTechnician partnership benefits include:

- Increases revenue streams
- Extends strategic relationships with your clients
- Increases visibility of your brand among your customer base
- Offers critical value to your clients
- Creates a switching cost
- Improves customer retention
- Enhances your maintenance package
- Increases sales by attracting a broader audience

**For complete SiteTechnician partnership information, please visit [www.sitetechnician.com/partners.htm](http://www.sitetechnician.com/partners.htm)**